

The Box Training presents

Creative, Logical Thinking & Problem Solving Workshop

A Practical Workshop for Solid Problem Solving & Basic Decision Making Strategies

DURATION

2 days

TARGET AUDIENCE

Executives, supervisors, managers, engineers and professionals who are required to handle both daily and 'big picture' issues and challenges



Participants attending this training will receive The Box Training's signature [key learning-takeaway-cards](#).



Bonus #1

Each participant will receive superior quality handouts & training materials

Bonus #2

Upon completion of this programme, participants will have direct communication with the trainer for further support on improving their business writing skills.

INTRODUCTION

In our complex and fast changing world where the focus is always on how business and its processes can be improved. It is not uncommon to see changes made for the better almost on a monthly basis in certain organizations. Executives and leaders are expected to think on their feet, and emerge with brilliant ideas as and when required, which might be a challenge to most. "Off-the-shelf" or standard thinking is just not enough! To survive the cut-throat corporate world, creativity and differentiation is the key to find innovative solutions to difficult problems and make decisions in an environment in which there are lots of unknowns.

How many of us have said "I am not the creative kind...", especially when faced with tasks that require a degree of creativity. The fact of the matter is, creativity, in the business world at least, can be honed with awareness, knowledge and practice. It is a skill which can be learnt- at any age. Once you've learnt the pre-requisites and understand how it applies to you, the next step would be to organise the thinking methodically, and then move on to the action phase. And this is precisely what this programme is going to help you do, and it will be a lesson learnt for life.



Contact Information

training@trainingboxmalaysia.com

03-22722210

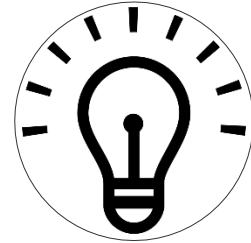
www.trainingboxmalaysia.com

WHY YOU SHOULD ATTEND THIS WORKSHOP

Creative, Logical Thinking & Problem Solving Workshop



- Learn the techniques to **brainstorm** new ideas to improve work & business processes
- **Reprogram** your thought processes from a can't do to a can-do attitude
- Appreciate the **different thinking-types** to be able to use the right thinking strategy
- Evaluate **why we are boxed-in** with our thinking pattern and build the confidence to step out of the comfort zone of the 'safe' thinking
- Trained to always **look at the solution** in every problem
- Creating a **paradigm shift** that helps you look at a problem from different perspectives
- Understand **how we think**
- Learn the secrets on how to **strengthen the brain**



- Identify what a **creative and logical mind** looks like
- Develop the ability to continuously **look for possibilities** in an environment that may be filled with challenges
- Identify a **step-by-step** method on solving problems
- Learn a **toolbox** of powerful methods to conduct a root-cause analysis
- Design ideas and solutions using **visual brainstorming processes**
- Develop an understanding on **how people make decisions**
- Use the right **tools** to help the decision making process in your organisation

✓ TRAINING METHODOLOGY ✓ WHO SHOULD ATTEND

Creative, Logical Thinking & Problem Solving Workshop



TRAINING METHODOLOGY

Problem solving & decision making workshops are sometimes known for their dry and very factual nature. You can be assured that this will be one of the most engaging problem solving & logical thinking workshops you have ever been to. Every concept learnt in this training will be presented and trained in a fun and practical manner.

Apart from coaching on how problem solving be done, the trainer spends time discussing WHY reengineering thoughts and creation of ideas should be done in a crisp and practical way, according to the corporate trends in 2017. The training methodology promotes experiential learning which is suitable for adult learning experiences.

WHO SHOULD ATTEND?



Leaders who are interested in instilling a creative & logical mind-set to inspire their workforce



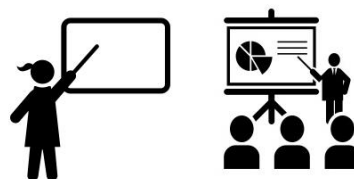
Individuals who are constantly challenged to think on their feet and offer solutions quickly



Individuals interested to boost their creative thinking skills to be able to generate greater ideas and improve the overall performance of the organisation



Professionals from all industries



HR Practitioners & sales trainers who conduct basic problem solving workshops

KEY STRATEGIES & TECHNIQUES THAT YOU WILL LEARN

Creative, Logical Thinking & Problem Solving Workshop

Pre Test, Ice-Breaker & Learning Agreements

Module 1: Thinking Out of the Box- Recognising In & Out of the Box

- ✓ Understanding the Concept of 'No Limits' when Thinking About New Thoughts & Designing New Ideas
- ✓ **Real Life Example: Richard Branson**
- ✓ How Staying in the Comfort Zone has Caused Major Organisations Their Business
 - Swiss Watch Industry
 - Computer Industry
- ✓ **The Nokia Case Study**
- ✓ The Different Thinking Types
 - Vertical Thinking
 - Critical Thinking
 - Strategic Thinking
 - Thinking-Out-of-the-Box
- ✓ Thinking Geniuses in History
- ✓ Why Do We End Up In-the-Box?

Module 2: A Creative Mind & Attitude

- ✓ Creativity is a Messy Process
- ✓ How do you Get-Out-of-the-Box?
- ✓ The Concept of the Social Mirror
- ✓ Paradigm Shift: Looking at Situations From a Different Perspective
- ✓ The Concept of Global & Specific Abstraction
- ✓ How to Use Reframing in Our Day-to-Day Life
 - Context Reframing
 - Meaning Reframing
- ✓ **Group Brainstorming Session on Reframing Common Day-to-Day Challenges at the Workplace**

(Items in blue denote experiential learning activities)

Module 3: Thinking Around the Problem

- ✓ What is a Problem?
- ✓ Perception is Projection
- ✓ Basic Principles of Root Cause Analysis
- ✓ Defining the CORRECT Problem: Solving a Problem Starts with Identifying the Right Problem
- ✓ **Activity: Write the Correct Problem Statement using 5W1H**
- ✓ Looking at Different Angles of a Problem: Quantum Linguistics
- ✓ Cartesian Logic: The Four Simple Patterns that Reshape Thinking in a Multi-Dimensional Way
- ✓ **Practical Example: Solve a Problem Using Cartesian Logic**

Module 4: The Fundamentals to Decision Making

- ✓ An Introduction to Decision Making
- ✓ **Practical Examples on How Decision Are Sometimes Already Made for Us**
- ✓ The Paradox of Choice: People are happier with more options
- ✓ The Decoy Effect: The brain prefers to have a 3rd choice
- ✓ The Pugh Matrix: An effective Decision Making Model
- ✓ **Group Assignment: Preparing a Pugh Matrix**

Upon completion of all learning requirements successfully, participants will receive their Creative, Logical Thinking & Problem Solving Workshop Certificate of Attendance

THE BOX'S VALUE ADDED SERVICES

**Creative, Logical Thinking
& Problem Solving
Workshop**

Training Style: Keeping the Workshop Realistic



The Bonus You Will Receive:

- ✓ **Key Learning Points Takeaway Cards** & pouch for all participants, who are then able to merge the knowledge from their training with their jobs.
- ✓ All questions with regards to the topic can be **communicated with the trainer** directly at any point upon completion of training via social media messages
- ✓ High quality and easy to understand **training materials**
- ✓ **Stationery** provided for each participant
- ✓ **Life-long support** with questions regarding the content of the programme
- ✓ **Practical handouts** to supplement the learning
- ✓ Softcopy of **photos** taken at the training
- ✓ 'Superstar' participant **token of appreciation**